

2023 CLIR EVENTS



# Sponsorship Pack

November 12  
**Learn@DLF**

November 13-15  
**Digital Library Federation (DLF) Forum**

November 15-16  
**NDSA's Digital Preservation**



 St. Louis, Missouri, USA  [forum@diglib.org](mailto:forum@diglib.org)  [forum2023.diglib.org](https://forum2023.diglib.org)

# Contents

Here you'll find everything you need to know about partnering with us to sponsor our 2023 events.

The majority of the photographs found in this sponsorship pack are by Laura Ferrara, 2022.

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# About Us

**DLF and NDSA connect CLIR's vision and research agenda with active practitioner networks. At our events, big ideas can be road-tested or can emerge, shaping new strategic directions for the entire community.**

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# CLIR

The Council on Library and Information Resources (CLIR) is an independent, non-profit organization that forges strategies to enhance research, teaching, and learning environments in collaboration with libraries, cultural institutions, and communities of higher learning.



Council on  
Library and  
Information  
Resources

**CLIR aspires to transform the information landscape to support the advancement of knowledge.**

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# DLF

The Digital Library Federation (DLF) is a community of practitioners who advance research, learning, social justice, and the public good through the creative design and wise application of digital library technologies. DLF is a program of CLIR.



**While the Forum is open to all, DLF has a robust membership community, consisting of over 160 organizations. Take advantage of the opportunity to meet this engaged community where they come together across these simultaneous events.**

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# NDSA

The National Digital Stewardship Alliance (NDSA) is an international membership organization that supplies advocacy, expertise, and support for the preservation of digital heritage. NDSA is an affiliate of CLIR.



**Digital Preservation 2023 will be a crucial venue for intellectual exchange, community-building, development of good practices, and national-level agenda-setting in the field, helping to chart future directions for both the NDSA and digital stewardship.**

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Increase output discovery and download by over 43% with Cayuse Repository

Showcase your organization's research

Increase scholarly publication discoverability

Build your organization's research reputation

# Why Become a Sponsor?

**DLF and NDSA connect CLIR's vision and research agenda with active practitioner networks. At our events, big ideas can be road-tested or can emerge, shaping new strategic directions for the entire community.**

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“

[We] had a lovely experience sponsoring this event. From a logistical event planning perspective, the whole team was great to work with and communication and planning were great. From a business perspective, we also felt we were able to connect with the right people at the event to showcase our product.

– 2022 DLF Forum Sponsor



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# What is it like to be a sponsor?

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## **Engage with doers and decision makers.**

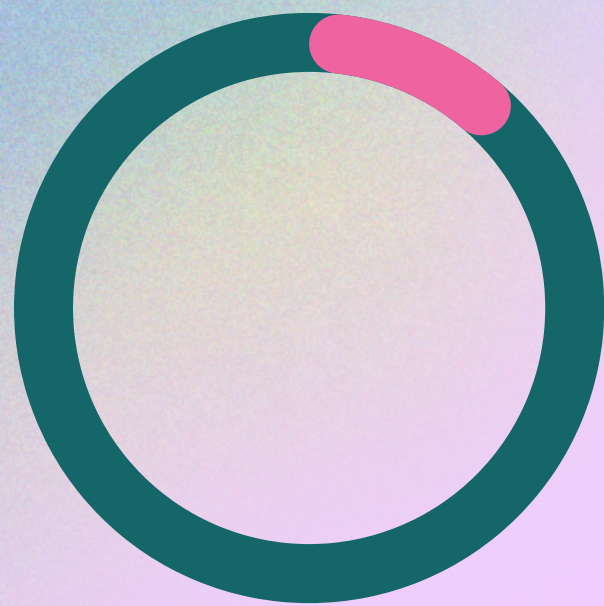
CLIR events are rare opportunities for your organization to engage with a dedicated community of digital library professionals from multiple sectors all in one place.

## **Form partnerships and meaningful connections.**

We see our sponsors as partners and strive for them to benefit from our events as much as attendees. We regularly incorporate feedback from sponsors into future events. Leverage our years of planning successful events and our connections to build your own connections with attendees.

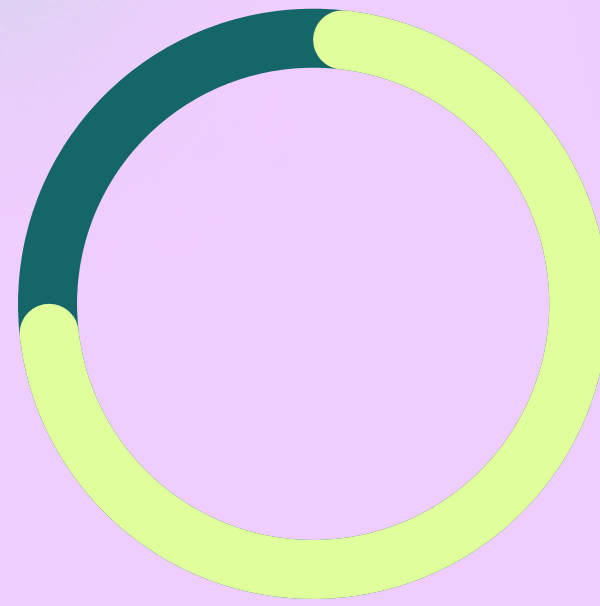
# Insights from 2022

This year was the first in-person series of events since Covid-19. Our events offer both intimate and widespread opportunities to meet new leads.



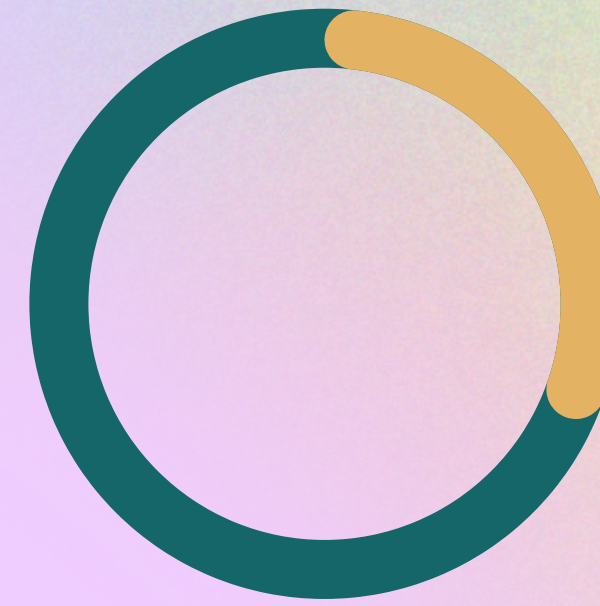
**Learn@DLF  
Attendees**

73 Attendees



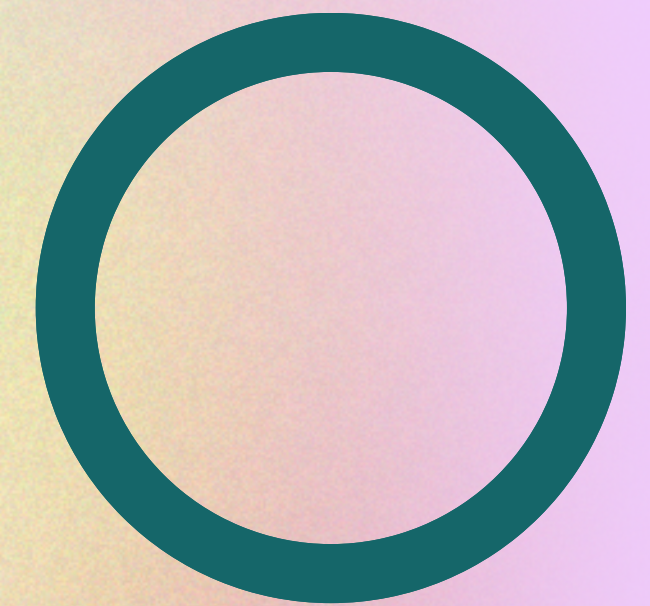
**DLF Forum  
Attendees**

434 Attendees



**NDSA's Digital  
Preservation**

181 Attendees



**583 Attendees  
Across All  
Events**

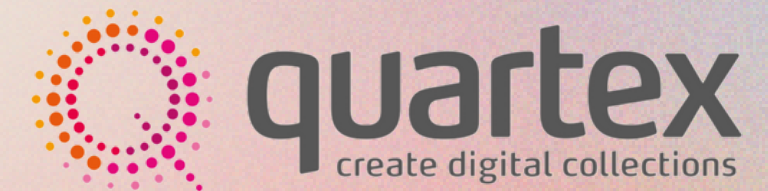
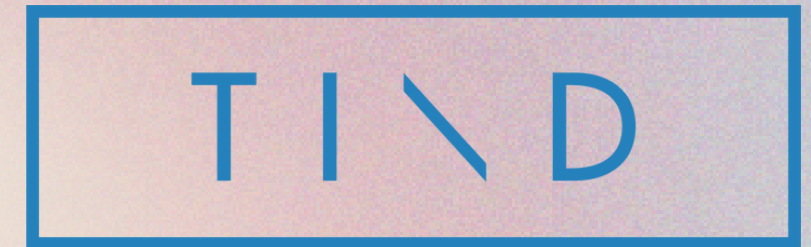
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# Past Sponsors

The partnerships we've developed with a wide range of brands has helped us bring community members together. Take a look at our sponsors from 2020-2022.



Texas Digital Library



# Our Community

**Meet our community of digital library users, practitioners, and managers dedicated to sharing ideas and processes.**

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# Our Community

Event attendees are a multi-disciplinary cross-sector audience of professionals in the digital library, museum, archives, and cultural heritage fields, from project managers, technologists, archivists, librarians, and developers to administrators and service providers. They come from all over the country and are inquisitive, engaged, and action-oriented with a focus on learning new skills and solving problems together.

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“

I have much to share with the Dean of the Library and feel confident in providing explanations as to why the items I will present are important for the future discoverability of the archives.

– 2022 DLF Forum Attendee



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# DLF Member Organizations

Our 161 DLF member institutions contribute to community efforts through a variety of research and development, information sharing, networking, and catalytic initiatives. Organizational membership is not required to attend Forum, which adds to the diversity of our events.

<b>Alaska State Library</b>	<b>Bibliotheca Alexandrina</b>	<b>Clemson University, Clemson Libraries</b>	<b>Concordia University</b>
<b>Amherst College</b>	<b>Boston College</b>	<b>Coalition for Networked Information (CNI)</b>	<b>Cornell University</b>
<b>Arizona State University</b>	<b>Bowdoin College</b>	<b>Colgate University</b>	<b>Corning Museum of Glass</b>
<b>Atlanta University Center Robert W. Woodruff Library</b>	<b>Brown University</b>	<b>Colorado College</b>	<b>Council of Independent Colleges</b>
<b>Bates College</b>	<b>Bryn Mawr College</b>	<b>Colorado State University</b>	<b>Dartmouth College</b>
<b>Baylor University</b>	<b>California Digital Library</b>	<b>Columbia University</b>	<b>Duke University</b>
	<b>Carnegie Mellon University Libraries</b>		

# DLF Member Organizations

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(Continued)

<b>Emory University</b>	<b>Grinnell College</b>	<b>ITHAKA</b>	<b>Los Alamos National Lab</b>
<b>Florida State University Libraries</b>	<b>Hamilton College</b>	<b>James Madison University</b>	<b>Marquette University</b>
<b>George Washington University</b>	<b>Harvard University</b>	<b>Jisc</b>	<b>Massachusetts Institute of Technology</b>
<b>Georgetown University</b>	<b>Haverford College</b>	<b>Johns Hopkins University</b>	<b>McGill University Libraries</b>
<b>Georgia State University</b>	<b>HBCU Library Alliance</b>	<b>Kenyon College</b>	<b>McMaster University</b>
<b>Georgia Tech</b>	<b>Indiana University</b>	<b>Lafayette College Libraries</b>	<b>Metropolitan New York Library Council</b>
<b>Getty Research Institute</b>	<b>Internet Archive</b>	<b>Library of Congress</b>	<b>Michigan State University</b>
	<b>Iowa State University Library</b>		



# DLF Member Organizations

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(Continued)

<b>Middle Tennessee State University</b>	<b>New York University</b>	<b>Pennsylvania State University</b>	<b>Rhodes College</b>
<b>Mount Holyoke College</b>	<b>North Carolina State University</b>	<b>Philadelphia Museum of Art</b>	<b>Rice University</b>
<b>National Archives and Records Administration</b>	<b>Northeastern University</b>	<b>Pratt Institute</b>	<b>Rockefeller Archive Center</b>
<b>National Gallery of Art</b>	<b>Northwestern University</b>	<b>Princeton Theological Seminary</b>	<b>Rockefeller University</b>
<b>National Library of Medicine</b>	<b>Occidental College</b>	<b>Princeton University</b>	<b>Science History Institute</b>
<b>New York Art Resources Consortium</b>	<b>Oregon State University</b>	<b>Purdue University</b>	<b>Skidmore College</b>
<b>New York Public Library</b>	<b>Peabody Essex Museum Phillips Library</b>	<b>Reed College</b>	<b>Smith College</b>
			<b>Smithsonian Institution</b>

# DLF Member Organizations

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(Continued)

<b>Southern Methodist University</b>	<b>The Huntington Library, Art Museum, and Botanical Gardens</b>	<b>Union College</b>	<b>University of California, Irvine</b>
<b>Stanford University</b>	<b>The Ohio State University</b>	<b>University at Albany</b>	<b>University of California, Los Angeles</b>
<b>Stony Brook University</b>	<b>The University of Alabama at Birmingham</b>	<b>University of Arizona</b>	<b>University of California, Riverside</b>
<b>Swarthmore College</b>	<b>The University of Texas at Austin</b>	<b>University of Arkansas Libraries Fayetteville</b>	<b>University of California, San Diego</b>
<b>Syracuse University</b>	<b>Tufts University</b>	<b>University of British Columbia</b>	<b>University of California, Santa Barbara</b>
<b>Temple University</b>	<b>Tulane University</b>	<b>University of Calgary</b>	<b>University of California, Santa Cruz</b>
<b>The Claremont Colleges Library</b>		<b>University of California, Berkeley</b>	

# DLF Member Organizations

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(Continued)

<b>University of Chicago</b>	<b>University of Illinois at Urbana-Champaign</b>	<b>University of Miami</b>	<b>University of Notre Dame</b>
<b>University of Colorado at Boulder</b>	<b>University of Iowa</b>	<b>University of Michigan-Ann Arbor</b>	<b>University of Oregon</b>
<b>University of Delaware   Libraries, Museum &amp; Press</b>	<b>University of Kansas</b>	<b>University of Minnesota</b>	<b>University of Oxford</b>
<b>University of Denver</b>	<b>University of Kentucky</b>	<b>University of Nebraska-Lincoln</b>	<b>University of Pennsylvania</b>
<b>University of Georgia</b>	<b>University of Louisville</b>	<b>University of Nevada, Las Vegas</b>	<b>University of Pittsburgh</b>
<b>University of Houston</b>	<b>University of Maryland</b>	<b>University of North Carolina at Chapel Hill</b>	<b>University of Richmond</b>
<b>University of Idaho</b>	<b>University of Massachusetts Amherst</b>	<b>University of North Texas</b>	<b>University of Rochester</b>
			<b>University of South Carolina</b>

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(Continued)

<b>University of South Florida</b>	<b>University of Washington</b>	<b>Washington and Lee University</b>
<b>University of Southern California</b>	<b>University of Wisconsin-Madison</b>	<b>Washington University in St. Louis</b>
<b>University of Tennessee</b>	<b>University of Wyoming</b>	<b>Wayne State University</b>
<b>University of Texas at Arlington</b>	<b>Vanderbilt University</b>	<b>Wesleyan University</b>
<b>University of Toronto</b>	<b>Vassar College</b>	<b>West Virginia University</b>
<b>University of Victoria</b>	<b>Villanova University</b>	<b>Whitman College</b>
<b>University of Virginia</b>	<b>Virginia Tech</b>	<b>Williams College</b>
	<b>Wake Forest University</b>	<b>Yale University</b>

**161 Total DLF Member Organizations\***

The 2023 CLIR Events are open to all, regardless of organizational affiliation.

*\*As of March 2023*

# The 2023 Events

**The 2023 events are opportunities for learning, networking, and skill-building, working to inspire, connect, and share successes and failures with dedicated communities across multiple sectors.**

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**Estimated attendance: 400+**

# The DLF Forum with Learn@DLF Pre-Conference

**November 12–15, 2023**

Our events kick off on November 12 with the pre-conference Learn@DLF featuring hands-on workshops for attendees to learn new tools and exchange ideas with fellow community members. The Forum will follow on November 13–15 where professionals from academic, art, cultural heritage, non-profit organizations, and government agencies from around the country and abroad connect, collaborate, and share their work and experiences.



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“

[Forum] continues to be my main conference because of those doing work in digital scholarship and data-related librarianship. I am always able to find sessions that interest me and content that I could relate back to my own work.

– 2022 DLF Forum Attendee



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Estimated attendance: 175+

# NDSA's Digital Preservation

November 15-16, 2023

The Digital Preservation conference is the meeting place for NDSA's 260+ partnering organizations and is a venue for intellectual exchange, community-building, development of good practices, and national-level agenda-setting in the digital stewardship field.



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“

I learned some specific things that I can apply right now to address challenges at my institution. I also feel a lot more engaged and connected to other practitioners in the field.

– 2022 NDSA's Digital Preservation Attendee



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# The Venue

## **St. Louis Union Station Hotel, St. Louis, Missouri**

A St. Louis icon since 1894, today the Union Station hotel retains the elegant archways and décor of its famous Grand Hall. It is located within blocks of the City Museum and less than a mile from the heart of Downtown. It has 104,799 square feet of event space and 48 meeting rooms. This hotel is part of the Curio Collection by Hilton.



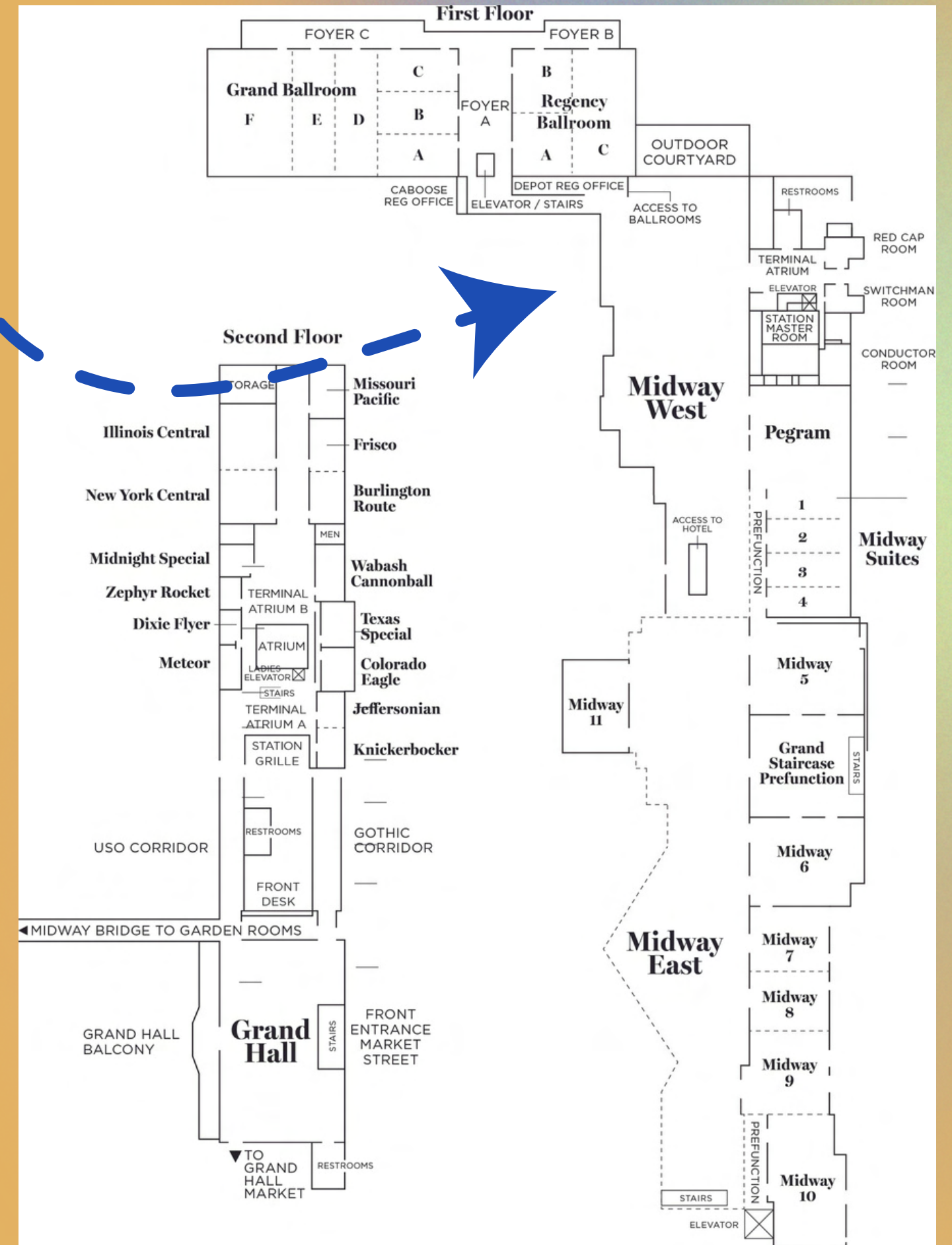
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# The Venue

## EXHIBITOR SPACE

Central to all the excitement, the exhibitor space is made for networking and engagement! Situated in Midway West, exhibitors can interact with attendees during meal and session breaks.

Attendees will pass through Midway West when coming from sleeping rooms to breakout rooms.



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# The Venue

**EXHIBITOR SPACE - MIDWAY WEST**

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# The Venue

**MEETING SPACES**

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# Sponsor Packages

**We have a variety of sponsorship opportunities to engage with attendees of the DLF Forum and affiliated events. If none of our tiered levels or unique opportunities fit your brand, we are always happy to discuss custom sponsorship packages as well. Reach out to [forum@diglib.org](mailto:forum@diglib.org) with your ideas!**

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# Sponsor Packages

All sponsors receive as standard:



Company name on the conference website

Acknowledgement from the podium during plenaries

Logo on signage in conference meeting area

Social media mentions

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# Platinum Benefits

**\$7,000 (3 Available)**

In addition to all standard benefits, this package includes these benefits as well.

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**Named signature event sponsor for the DLF Forum or NDSA's Digital Preservation reception or plenaries**

**Exhibitor table**

**Featured sponsor blog post on event website**

**Company logo and about text on event website**

**Opted-in attendee email addresses**

**2 tickets to the CLIR events for your team**

**Company logo on pocket schedule**

**5 social media mentions**

**3 custom banners in event emails**

# Gold Benefits

**\$5,000 (8 Available)**

In addition to all standard benefits, this package includes these benefits as well.

**Named sponsor for one breakfast or lunch for DLF Forum, Learn@DLF, or NDSA's Digital Preservation**

**Exhibitor table**

**Company logo and about text on event website**

**Opted-in attendee email addresses**

**2 tickets to the CLIR events for your team**

**Company logo on pocket schedule**

**4 social media mentions**

**2 custom banner in event emails**

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# Silver Benefits

**\$2,500**

In addition to all standard benefits, this package includes these benefits as well.

**Exhibitor table**

**Company logo and about text on event website**

**Opted-in attendee email addresses**

**1 ticket to the CLIR events for your team**

**Company name on pocket schedule**

**3 social media mentions**

**1 custom banner in event emails**

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# Bronze Benefits

**\$1,000**

In addition to all standard benefits, this package includes these benefits as well.

**2 social media mentions**

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# Add-Ons and Unique Opportunities

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Add these opportunities to any sponsorship package.

## Coffee Break (x8) \$750

Help us keep attendees caffeinated by adding on a coffee break to any sponsorship level or opportunity listed. Coffee break opportunities are available across all events and are first-come, first-served.



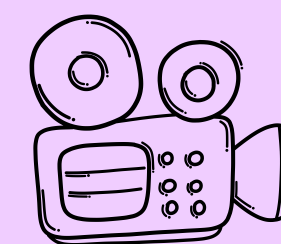
## Swag Sponsor \$6,000

Your logo will appear alongside DLF's on the official conference swag that attendees can opt-in to receive. The type of swag will be determined with Forum staff who welcome your ideas on fun items we could offer to attendees. Includes all the benefits of a Gold level sponsorship.



## Forum Livestream \$7,000

The webcast and recording of select sessions will extend the conversation beyond the conference. Includes all benefits of a Platinum level, except for a named signature event. Your company's name would be associated with all mentions of the livestream in lieu of a named signature event.



# Add-Ons and Unique Opportunities

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Add these opportunities to any sponsorship package.

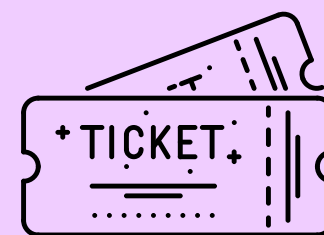
## Badge Lanyards \$3,500

All conference attendees will be wearing your logo all five days of the events, and in photos from the conference. Includes all the benefits of a Silver level sponsorship.



## Forum Fellowships (x2) \$2,000

Support inclusivity at the DLF Forum by helping us bring new and engaged professionals to the three-day event. Your company name will be thanked in the Fellowship section of our website and at the end of every fellows' blog post for the DLF website. Includes all benefits of a Silver level sponsorship.



## Custom Package \$\$\$

Collaborate with DLF staff to select benefits that will highlight your company in the best way for you and demonstrate your commitment to the DLF and NDSA community. Contact [forum@diglib.org](mailto:forum@diglib.org) to discuss custom sponsorship needs.





# Sponsorship Discounts

**Are you new to sponsoring our events? Do you represent a non-profit or educational organization? Does your workplace have fewer than 10 full-time employees? If you've answered "yes" to any of these questions, we're excited to offer you a 15% discount on any sponsorship level!\***

\*Excludes Add-Ons.

Ready to connect your brand to these communities?

# Get in touch.

Links to our contact form!

Thank you for your consideration in partnering with us to support these exciting events! We're always happy to discuss benefit levels further as well as custom packages.

**Email**

[forum@diglib.org](mailto:forum@diglib.org)

**Event Website**

<https://forum2023.diglib.org/>

